

IMPACT REPORT

FY23



UGA CLASS VISITS: 119
(3503 PARTICIPANTS) + 90.6%



NON-UGA TOURS: 133
(3409 PARTICIPANTS) +54.9%



PUBLIC PROGRAMS: 43
(2991 PARTICIPANTS) +237.4%



IN-PERSON VISITORS: 35,927
(+14.6% OVER FY22)



YOUTH AND FAMILY PROGRAMS: 31
(2619 PARTICIPANTS)



STUDENT ASSOCIATION PROGRAMS: 4
(420 PARTICIPANTS)



EXHIBITIONS OPENED: 11



**FRIEND + ANNUAL FUND
MEMBER HOUSEHOLDS: 344**



FRIENDS OF THE MUSEUM: 1,656
(+35.8%)



WORKS ACQUIRED: 467



WEBSITE VISITORS: 105,022
(+10.6%)



INSTAGRAM FOLLOWERS: 8,924
(+12.1%)



WORKSHOPS AND CLASSES: 58
(952 PARTICIPANTS)



**GEORGIA
MUSEUM
of ART**

UNIVERSITY OF GEORGIA

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GRANTS



In FY23, we received 11 grants totaling \$237,170 from the following organizations: Georgia Council for the Arts, Goizueta Foundation, Furthermore / The J.M. Kaplan Fund, Inc., the Parker Benevolent Fund, the Piedmont Charitable Foundation, Inc., the Southern Humanities Fund, the Terra Foundation for American Art, the Turner Family Foundation, Inc., the UGA Parents Leadership Council and the Willson Center for Humanities and Arts. These grants funded projects for UGA students, research into our collection, exhibitions, programming in the Clarke County School District and more.

AWARDS



In FY23, the museum won awards from the Georgia Association of Museums (an exhibition award for “Reckonings and Reconstructions: Southern Photography from the Do Good Fund,” organized by Jeffrey Richmond-Moll, and patron of the year for Alan Rothschild Jr.), the Southeastern Museums Conference (in publication design, including a best in show for museum graphic designer Noelle Shuck’s design of Facet, its quarterly newsletter), the Southeastern Registrars Association (for Annelies Mondy, who has served as the museum’s deputy director, interim director and special advisor to the director over the past couple of years) and the Athens Convention and Visitors Bureau (William U. Eiland, the museum’s retiring director, received the Louis Griffith Hospitality Leadership Award).

BIG CHANGES



FY23 brought the retirement of long-time director William Underwood Eiland, who had headed up the museum since 1992. David Odo, of the Harvard University Art Museums, was hired as the new director and began work just before the end of the fiscal year. Bill’s retirement coincided with the beginnings of the museum’s 75th anniversary celebrations, and Elegant Salute XVII (the museum’s biennial gala fundraiser) honored both milestones, raising more than \$435,000 to fund programs and long-term stability.