

IMPACT REPORT

FY21



OBJECTS IN DATABASE: 9,756
(ALMOST 60% OF COLLECTION)



OUTGOING LOANS: 14



WORKS ACQUIRED: 3,251



IN-PERSON VISITORS: 15,932



EXHIBITIONS OPENED: 15



WEBSITE VISITORS: 71,663
(+9.1%)



SOCIAL MEDIA FOLLOWERS: 19,573 (+9.6%)
Twitter Facebook Instagram



ART KITS DISTRIBUTED: 2,442



FRIEND + ANNUAL FUND MEMBER HOUSEHOLDS: 349



FRIENDS OF THE MUSEUM: 844



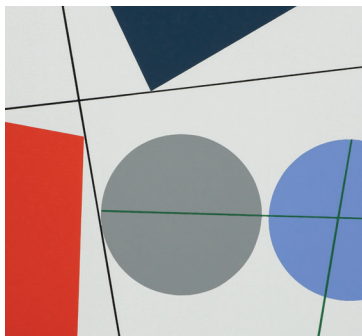
FUNDRAISING TOTAL (IN MILLIONS): \$5.73



UGA TOURS: 48
(637 PARTICIPANTS)



VIRTUAL TOURS (NON-UGA): 69
(1840 PARTICIPANTS)



PUBLIC PROGRAMS: 82
(3466 PARTICIPANTS)



YOUTH AND FAMILY PROGRAMS: 31
(1428 PARTICIPANTS)



GEORGIA MUSEUM of ART

UNIVERSITY OF GEORGIA